

 **BASF**

We create chemistry

SKODA

assignment

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I dwelled on the topic of what allowed for more personalization of the car towards the driver.

concept

I've created a more fun way to have a scented tree/air freshener in the car than just hanging it on the rear view mirror.

For the stand, I took inspiration from the Christmas tree stands themselves.

It is made up of a simple 3D star shape with a cut out for the tree itself.



material

*The material chosen is ultramid deep
gloss /polyamide/ with anti-slip
layer.*

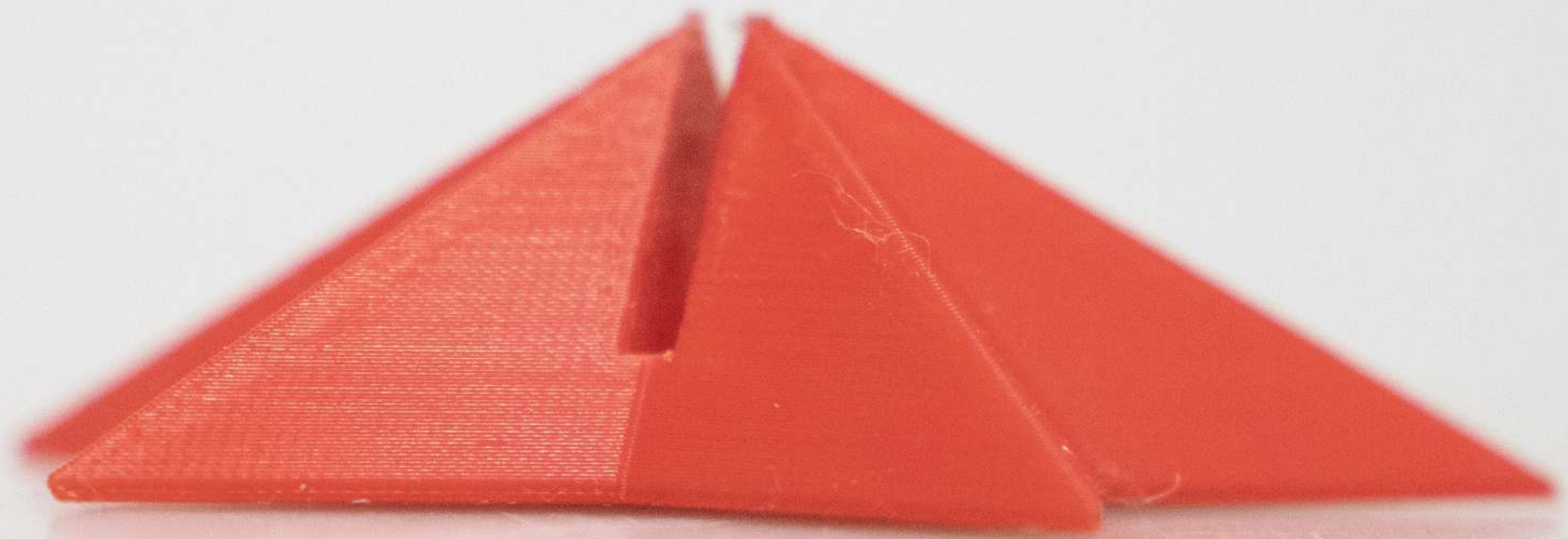
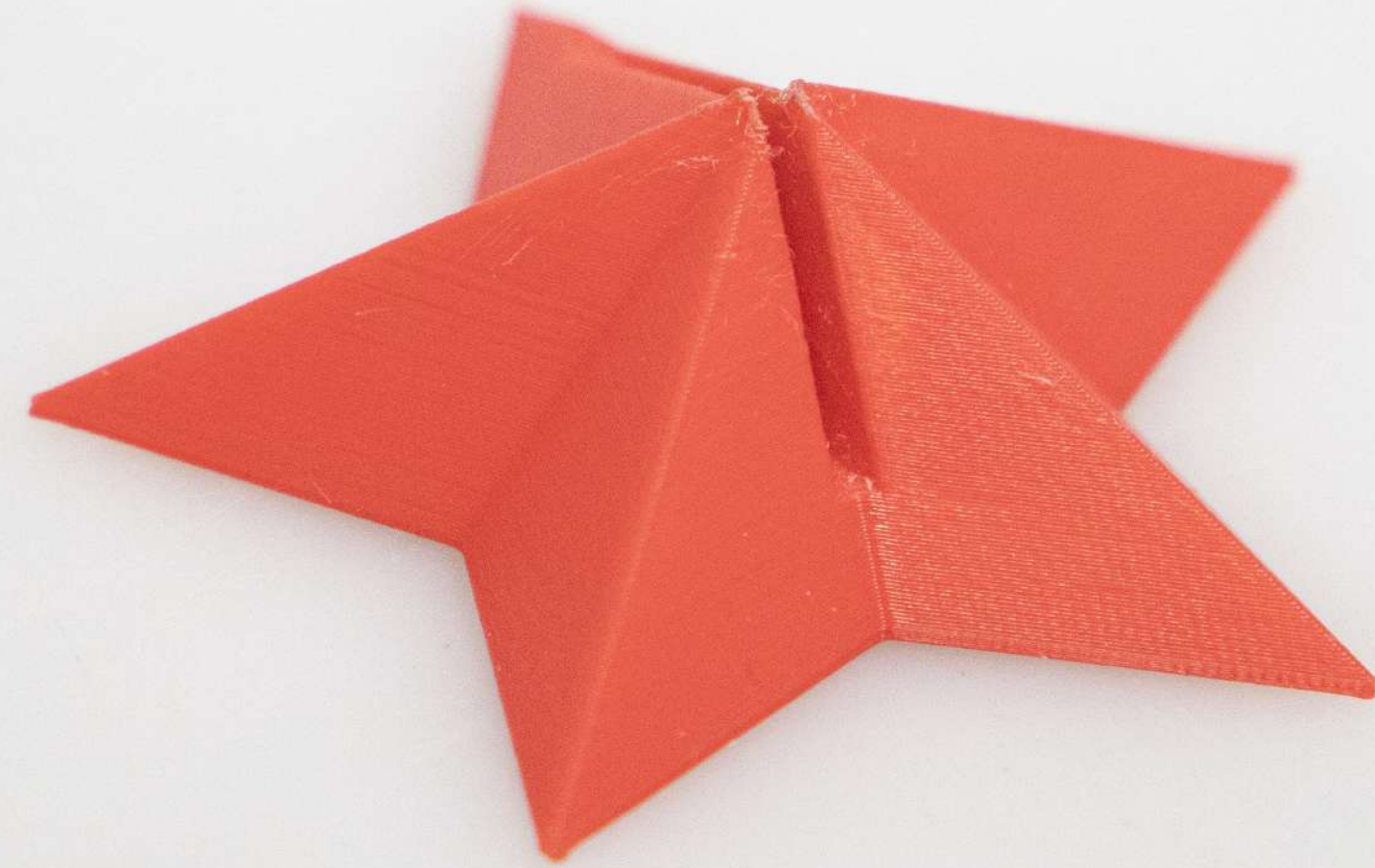
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shape

The stand is shaped like a five-pointed star with a cut-out for a tree.

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located

The stand is located on the dashboard.

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rozměry

